

# Noah De Guzman

User Experience Designer with 2+ years building scalable, cross-product services and design systems at enterprise scale.

## EXPERIENCE

### SAP, Vancouver, BC — UX Designer

November 2025 - Present

- Unified admin settings across **3 different products into a single consistent pattern**, collaborating with designers, developers, and PMs.
- Designed and documented **5+ reusable components** for the design system, including usage guidelines to support consistent implementation across teams.
- Developed educational content for a Claude AI workflow workshop, accelerating adoption across the design org.
- Coordinated and led communications for the SAP Intern Committee, organizing events and driving promotional content across Learn, Connect, and Grow pillars.

### Nokia, Ottawa, ON — UX Designer

January 2025 - August 2025

- Redesigned the Frostbuster tool used by NSP developers and reviewers, **removing 12 steps and reducing clicks by 35%** across the request and approval flow.
- Conducted a UX-Lite survey of **33 developers and 3 user interviews** to surface pain points, translating findings into a new flow validated through developer and reviewer workshops.
- Designed and documented UI components to improve data management efficiency, ensuring consistency and providing UX handoff for development.

### Invoke, Vancouver, BC — Product Designer

May 2024 - August 2024

- Designed the mobile version of Dolan Toyota's car rental reservation system, adapting an existing desktop flow across **8 screens** for iOS and Android.
- Redesigned Toyota's internal fleet management system covering **9 flows across 2 features**, presenting iterations directly to Toyota stakeholders in bi-weekly client reviews.
- Conducted a heuristic evaluation across **3 portals and 26 flows**, identifying **64 usability violations** and delivering **6 prioritized recommendations** across UX, UI, and accessibility.

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## EDUCATION

### Simon Fraser University

BSc Interactive Arts and Technology

Design Concentration

Jan 2020 - Oct 2025

## CERTIFICATIONS

### Google UX Design

Sept 2022 - Jan 2023 | Coursera

## VOLUNTEER

### Electronic Arts (EA)

Apr 2023 - Present | EA Playtesting

## SKILLS

### UX/UI Design

Interaction Design, Wireframing, Personas, Journey Map, Prototyping, Storyboarding, Design Systems

### User Research

User Interview, Usability Testing, Competitive Analysis, Heuristic Evaluation, A/B Testing

### Tools

Figma, Claude Code, Photoshop, Illustrator, After Effects, Unreal Engine, Maya

### Other Skills

Game Design, Web Design, 3D Modelling, Animation, HTML/CSS/JS, Java